FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00110537 **Type of Permit:** STILL **Release Date:** 08/02/2016

Production Company MURROUGH AND MARSH ADVERTISING

Insured Company Name MURROUGH AND MARSH ADVERTISING

Contact Phone No. 1 314-479-3527
Contact Phone No. 2 310-854-2490
Fax
Address 5243 W WASHINGTON BLVD
LOS ANGELES, California 90016

Production Title UGG X PR SHOOT

Type of Production Still Photo

Producer Tracy Hoffman

Director NA NA

1st AD NA NA

Production Manager Ronny Angel

FilmL.A. Coordinator Hans Groszkruger

Location Manager Ronny Angel
Primary Phone Mobile - 310-721-9889
Secondary Phone Office - 310-854-2490

Location Assistant Kelly Mason
Primary Phone Mobile - 805-708-7288
Secondary Phone Office - 310-854-2490

Fees

FILMLA NON-REFUNDABLE STILL APPLICATION FEE	$60.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $210.00

Number of Locations 2

NOT A PERMIT

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Summary Information — Location

Permit Number	S00110537	**Location Manager**	Ronny Angel
Production Company	MURROUGH AND MARSH ADVERTISING...	Primary Phone	Mobile - 310-721-9889
Insured Company	MURROUGH AND MARSH ADVERTISING...	Secondary Phone	Office - 310-854-2490
Production Title	UGG X PR SHOOT		

Location Address 1800 Ocean Front Walk, Los Angeles, CA, 90291

Location Name VENICE REC CENTER

Location Type Park

Location Description LA CITY REC & PARKS

Film Dates 8/3/2016 - 8/3/2016 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached documents
COUNTY PARKING LOT GUIDELINES.pdf
North Venice Parking lot map.pdf
52665 - VENICE REC GUIDELINES.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	14
Spot Check	1

Filming Activities Exterior models against scenery; Intermittent pedestrian control;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G6

Location Notes
COMPANY MUST CONTACT PARKING MANAGEMENT DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PARKING LOT.
NO PARKING IN HANDICAP OR ELECTRIC CHARGING SPACES.

IF COMPANY HAS APPROVAL FOR VENICE PIER: Must keep base of Venice Pier (SAND AREA) clear of all equipment and persons while filming on the pier

Approvals

LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Wendy Diplock
LOS ANGELES CITY POLICE DEPARTMENT	Steve Ji
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Marisol Camey

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Insured Company	MURROUGH AND MARSH ADVERTISING...	Secondary Phone	Office - 310-854-2490
Production Title	UGG X PR SHOOT		

Coordinator Note -NOT PERMITTED FOR SAND OR WATER ACTIVITIES ON COUNTY BEACH.
-MUST NOT IMPEDE BEACH CONCESSION OPERATIONS IN AREA.
-MUST PARK WITHIN MARKED PARKING STALLS.

Coordinator Note Venice Rec-Skate Park, Handball Court, Muscle Beach, Graffiti Wall

Parking

Base Camp
Location Type : Other Location
North Venice MPI Parking Lot, Venice, CA 90291

Parking Notes
north venice parking lot, 30 spaces, 8/3 7am-10pm

Crew Parking
Location Type : Other Location
North Venice MPI Parking Lot, Venice, CA 90291

NOT A PERMIT

Permit #S00110537

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Summary Information — Location

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Production Company	MURROUGH AND MARSH ADVERTISING...	Primary Phone	Mobile - 310-721-9889
Insured Company	MURROUGH AND MARSH ADVERTISING...	Secondary Phone	Office - 310-854-2490
Production Title	UGG X PR SHOOT		

Location Address SANTA MONICA CITY LIMITS, LINCOLN BL, WASHINGTON BL, PACIFIC AVE INCLUSIVE. (EXCLUDING CITY OF SANTA MONICA, FWYS/HWYS, ABBOT KINNEY BLVD, VENICE CANALS, ALL SPECIAL CONDITION AREAS, PARK PROPERTY), LOS ANGELES, CA, 90291

Location Type Street

Film Dates 8/3/2016 - 8/3/2016 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	14
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Exterior models against scenery; Intermittent pedestrian control; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs);

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 672 **Grid:**

Approvals LOS ANGELES CITY POLICE DEPARTMENT Mark Preciado

Parking

Base Camp
Location Type : Other Location
North Venice MPI Parking Lot, Venice, CA 90291

Parking Notes
north venice lot at beach

Crew Parking
Location Type : Other Location
North Venice MPI Parking Lot, Venice, CA 90291

NOT A PERMIT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

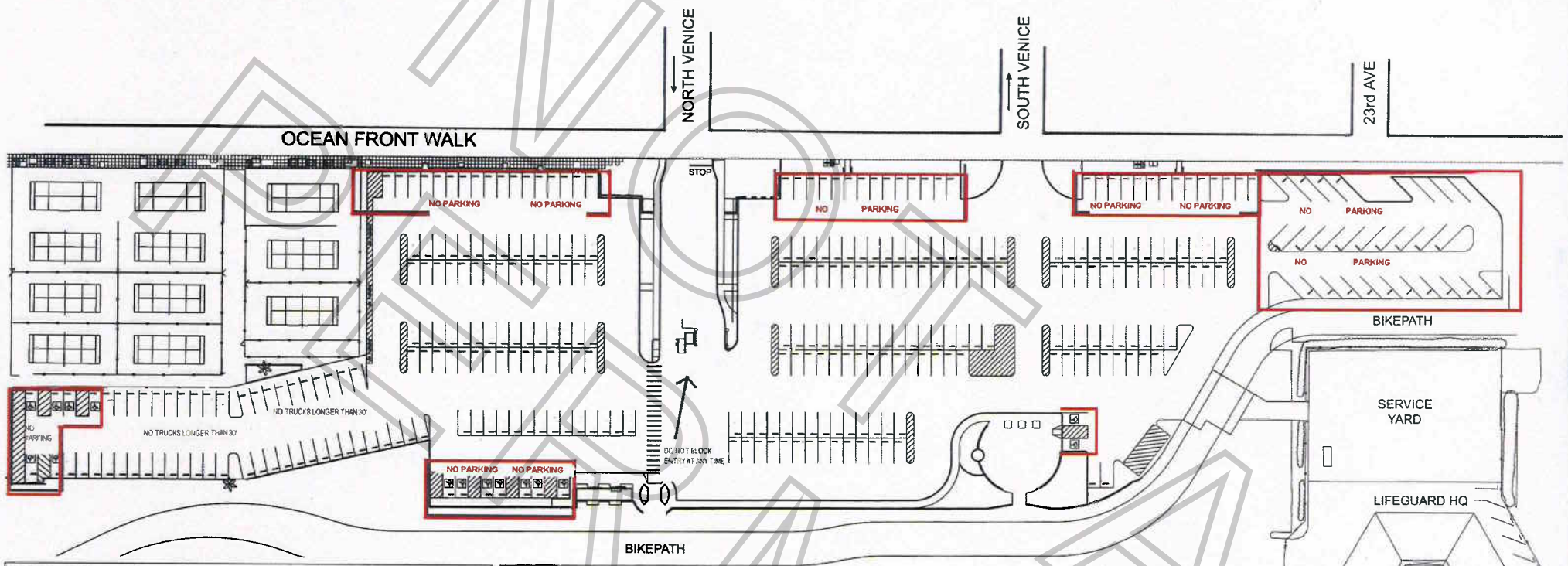
- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

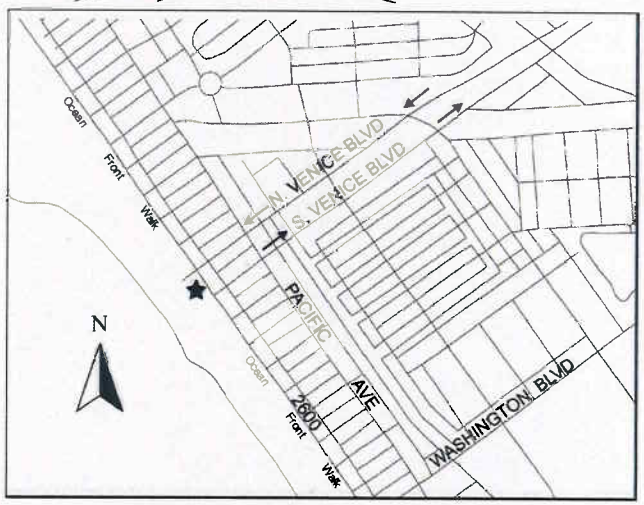
- A parking contract does not constitute a film permit.

FilmLA 3/24/2010

NO PERMIT

VENICE CITY BEACH
VENICE BLVD PARKING LOT





Map not to scale.

REGULAR SPACES	337
DISABLED	15
TOTAL	352

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS Revised 10 / 2008 by CLS

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Permit #S0011057

PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

VENICE REC

- **Payment must be made to Venice Recreation Center prior to shoot date, or permit is void.**
- **OK to film at Venice Recreation – handball courts, muscle beach, skate park and graffiti wall on 08/3 from 7a-8p.**
- **Ok to use handheld equipment.**
- **Company will use plywood underneath all heavy equipment or props.**
- **Company will cater and park crew off site.**
- No alterations to park property unless otherwise approved by the Recreation Director.
- Not allowed to close off any access areas.
- Must adhere to restrictions given to company by Recreation Staff or Park Monitor.
- Recreation Staff or Park Monitor's instructions or judgment may override written guidelines.
- Must leave area clean once all filming activity has concluded at Venice Recreation Center.
- Must not interfere with recreation and/or maintenance activities.
- Public access required. No exclusive use of facility/area.
- May not block boardwalk, must let patrons walk through.
- No staging of equipment or cast and crew on any grass areas.
- Must identify all cable boxes with cones.
- "**CABLE ON FLY" in high foot traffic areas**
- May not block any bike paths.
- Grassy areas may be edged, mowed and watered. Must stay off the turf at all times.
- No vehicles/heavy equipment allowed on property.
- No un/loading, shuttle drop off etc., including gators and shuttle vans, unless otherwise approved by the Recreation Director. Ok to use hand carts.
- **Use of City utilities (water and electricity) is $75 per use, per day and the company will be invoiced by the Park Film Office.**

DRAFT PERMIT

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- **Nudity is prohibited and not allowed in any Recreation and Parks facility.**
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking and or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT